



GOLDEN TECHNOLOGIES

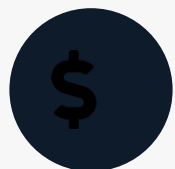
Showroom Design

A Dealer's Guide to Building a More Profitable Showroom Floor

From measuring your floor to proving the results — everything the tool can do for you.

Why this tool matters

Your showroom floor is a limited, valuable resource — every square foot has an opportunity cost.



See real profit, not guesses

Every product on your floor shows real cost, price, and profit per square foot — not a hunch.



Prove improvement in dollars

Compare your floor today against an earlier layout and show exactly how much more it earns.



Bring it into the room

Print a clean, one-page layout with the full financial picture to review with your team.

01

Set Up

Turn your physical showroom into an accurate digital floor.



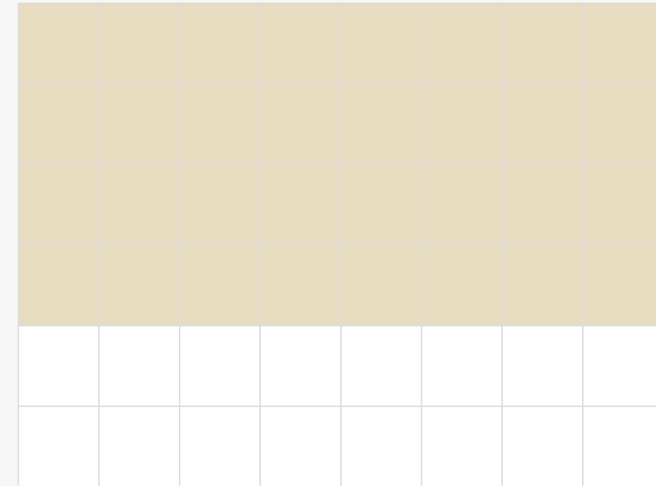
STEP 1

Measure your showroom

Before opening the tool, walk your floor and get its usable width and depth in feet.

- Measure wall to wall, then note where walls, counters, or fixed displays cut into that space
- You'll refine this further in Step 3 — a rough measurement is a fine starting point
- Round to the nearest foot; the grid works in whole square feet

1 grid cell = 1 sq ft



40' wide × 30' deep = 1,200 sq ft



STEP 2

Enter your dimensions

Type your width and depth in feet into the setup form. The tool builds a grid automatically — one cell per square foot — and shows your total square footage right away.

40

Width (ft)

30

Depth (ft)

1,200 sq ft

Total



STEP 3

Shape your actual sales floor

Not every square foot in your rectangle is real retail space. Mark cells as “not floor” wherever a wall, counter, desk, or fixed display actually sits — what’s left is your true usable footprint.

- Switch to “Edit Floor Shape” mode, then click or drag across cells to toggle floor vs. not-floor
- You can always come back and reshape the floor later — even after you’ve placed equipment
- An occupied cell can’t be marked “not floor” until the item on it is moved or removed

02 Build

Place equipment and assign the exact products you carry.



STEP 4

Place equipment on your floor

An equipment gallery sits above your floor — lift chairs, scooters, power chairs, beds, and more, including non-Golden fixtures like display racks. Click a piece of equipment, then click a spot on your floor to drop it.

You're placing a category first — the exact model comes next in Step 5.



Lift Chairs



Scooters



Power Chairs



Beds



Rollators & More



STEP 5

Assign the exact product

Every placeholder needs a real product. Open the picker and choose — it shows real photos, and it's sorted with your most profitable options at the top, so you can see at a glance what to steer customers toward.

- Use the search box to jump straight to a SKU or product name in a large category
- Already assigned the wrong model? Reopen the picker anytime and swap it — no need to delete and start over
- Cost and price are pulled in automatically from your own dealer pricing



Cloud Supreme™

\$84.28/sq ft



Cricket™ Carbon

\$76.10/sq ft



Titan™ 4-Zone

\$57.36/sq ft

Illustrative category icons shown here — the live picker shows each model's actual product photo.



STEP 5 (continued)

Carrying a non-Golden product?

Not everything on your floor has to be a Golden SKU. Add a custom item for any other brand or fixture — rollators, competitor equipment, a fabric swatch display — with your own size, name, manufacturer, cost, and retail price.

- Set its footprint in feet to match its real size, exactly like a Golden item
- Enter your own cost and price so it counts correctly in the profit figures on Step 7
- A small quick-add gallery covers common items — rollators, bath benches, transfer benches — with sizing already filled in

03 Refine

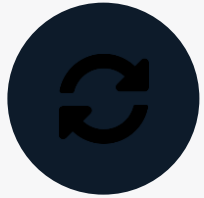
Adjust everything until the floor matches reality.



STEP 6

Fine-tune every placed item

Nothing is locked in once it's placed. Every item on your floor can be adjusted individually, right on the grid.



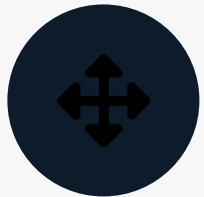
Rotate

One click cycles through all four directions, so a chair faces the way it really will.



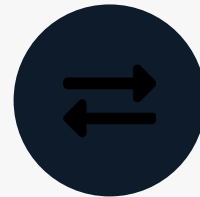
Resize

Not every lift chair needs the standard footprint — set the exact space you actually have.



Move

Drag an item straight to a new spot on the floor whenever your layout changes.



Change product

Picked the wrong model? Reassign it to a different one without starting over.

04

Prove It

Understand — and show — what the floor is actually worth.



STEP 7

Read your Live Profit Summary

This panel updates instantly as you build. Two profit-per-square-foot figures matter, and they mean different things:

Overall

Profit across your ENTIRE floor — Golden and every other brand — divided by your total usable square footage.

Golden only

Profit from Golden products divided ONLY by the space Golden products occupy — how the Golden lineup performs on its own.

Total showroom cost, estimated monthly revenue, and estimated monthly profit sit alongside these — covered next.



STEP 8

Set a turn rate for real revenue estimates

Every item defaults to a 4-week turn rate — an estimate of how often it sells. Adjust it per item based on what you actually know moves fast or slow; it directly drives your estimated monthly revenue and profit.

Sells every 4 weeks (default)

1.08× per month

Sells every 2 weeks (faster mover)

2.17× per month

Sells every 8 weeks (slower mover)

0.54× per month



STEP 9

Save snapshots as you go

Save a dated snapshot of your floor whenever you reach a meaningful point — before a big change, at the end of a quarter, or right after a fresh product push. Your history builds automatically over time.

A snapshot is a permanent, frozen copy — it won't change even as you keep editing your live floor.



STEP 10

Compare before and after

This is where the tool proves its worth. Pick any earlier snapshot and compare it to your current floor — side by side, in dollars, not just “it looks nicer now.”

March 2026

\$183.33 / sq ft

Today

\$208.33 / sq ft

Change

+\$25.00 / sq ft

05 Share

Bring your floor into the room.



STEP 11

Print your finished layout

One button produces a clean, single-page floor plan followed by the full inventory and financial picture — ready to review with your sales team or ownership.

- Page 1: your floor plan, exactly as designed
- Following pages: every item, its cost, price, and profit per square foot
- The same Live Profit Summary figures from Step 7 — total cost, estimated monthly revenue, and estimated monthly profit

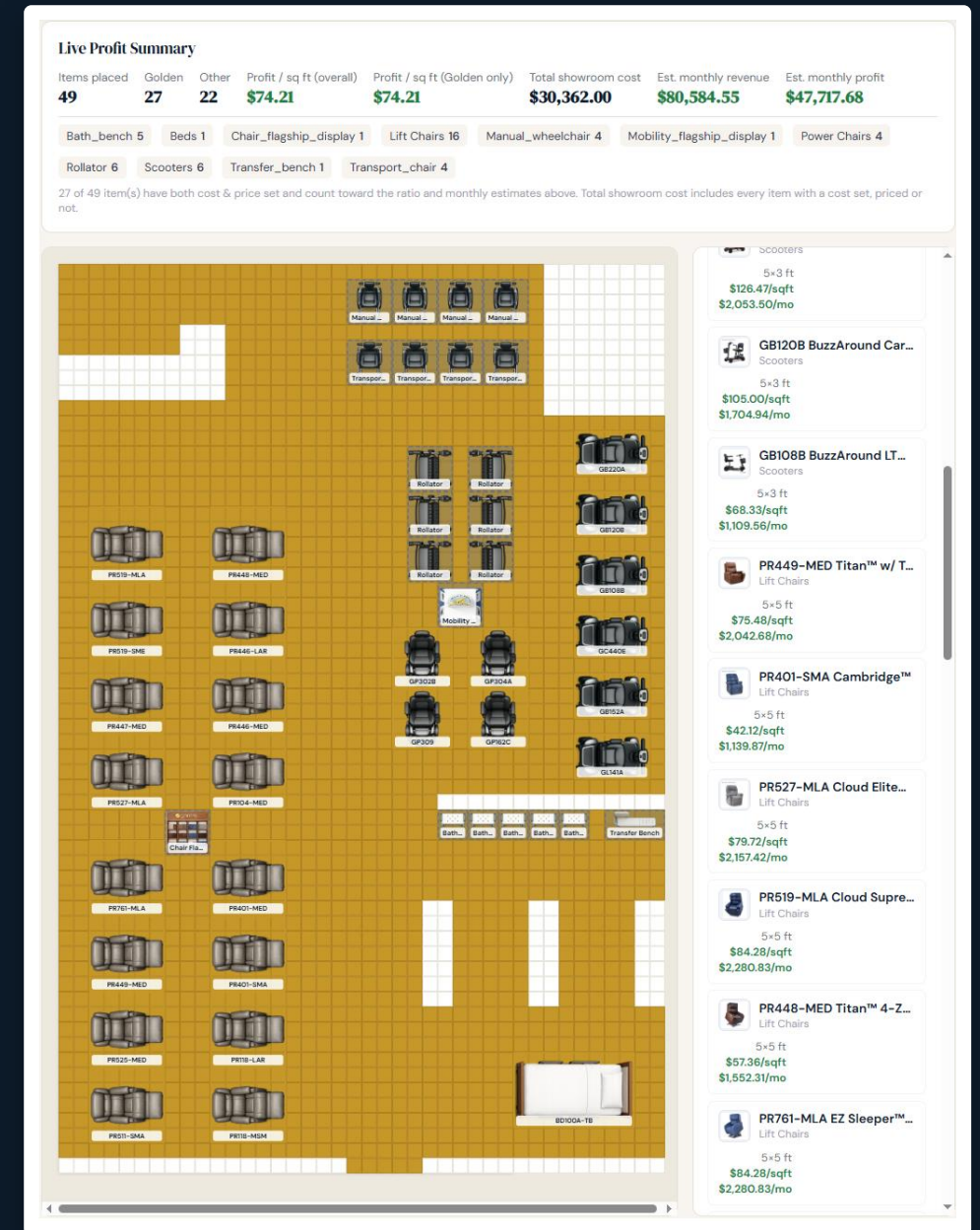


WHAT'S POSSIBLE

A real, finished example

This is an actual showroom, built in the tool by a Golden dealer — every item placed, assigned, and priced. This is what your finished floor can look like.

- A fully shaped floor, working around real walls and fixtures
- Every space assigned to a specific, priced product
- The full Live Profit Summary, calculated automatically





You're ready to build

- Set Up your dimensions and floor shape
- Build by placing and assigning real products
- Refine every item until it matches reality
- Prove It with the profit numbers and before/after
- Share a clean printout with your team

Questions along the way? Reach out to your Golden Technologies rep.